

Smart Real State Software Solution

A Comprehensive Web & Desktop CRM, Sales & Lead Management, Purchase & Store Management Application Software for Real State Industry to provide smooth and effective management with a simplified user interface, organized data for better sales & business with live progress tracking.



MAGBUILD FEATURES



Highly Informative Dashboard



Mobile and Website Interface



SMS & Email Alerts Notification



Handle Multiple Company



Handle Multiple Projects



Track Multiple Location Data



Less Entry Highly Informative



Department & Designation Wise Security Features



Live Web Cam Access of Projects



Multiple Reports as per Requirement

CRM

Custom-tailored CRM softwares that help commercial and residential real estate companies, builders, startups and organize & manage all "sales path" actions from lead to delivery.



Features

- ✔ Record All Client Database
- ✔ Admin and Employee Dashboard
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- ✔ Lead Assignment to Employee
- ✔ Tracking to Employee Follow up Meeting
- ✔ Track Missing Appointment and upcoming Meeting
- ✔ Tracking Sales Person Activity on Daily Basis
- ✔ Performance Analysis
- ✔ User Friendly Less Entry
- ✔ Project Related Detailed Information for Client
- ✔ SMS and Notification Alert for Meeting
- ✔ Online Flat Booking Access to Employee
- ✔ Option to Block Flat Online
- ✔ No Dairy to Maintain or Record Data

Output Information

- ✔ Inquiry Follow-ups
- ✔ Daily Activity Report of Sales Rep.
- ✔ Daily Booking Register
- ✔ Block wise / Category wise Booking Register
- ✔ Campaign / Survey Analysis
- ✔ Unit wise / Flour wise Booking Register
- ✔ Sales Rep.'s To-Do's & Appointment lists
- ✔ Payment Scheduling & Follow-ups
- ✔ Defaulters Report
- ✔ Outstanding Analysis
- ✔ Sales Rep. / Broker Performance Analysis
- ✔ Unit / Block / Category wise Discount given report
- ✔ Unit Release / Un Release after a given date for booking
- ✔ Budget Analysis for Campaign (Actual vs. Planned)

Data Input Section

- ✔ Defining of Survey / Campaign
- ✔ Survey Questionnaire
- ✔ Follow ups to Prospects
- ✔ Daily Interaction Log with Prospects
- ✔ Unit Booking Entry
- ✔ Thru Agent / Walk In / Advertisement / Own Marketing Person
- ✔ Confirmation / Booking Letter
- ✔ Payment Scheduling
- ✔ Payment Tracking
- ✔ Discount entry if any
- ✔ Defaulters list

SALES

Reduce response time by distributing property inquiries automatically to your real estate agents and call center based on any criteria you want.

Features

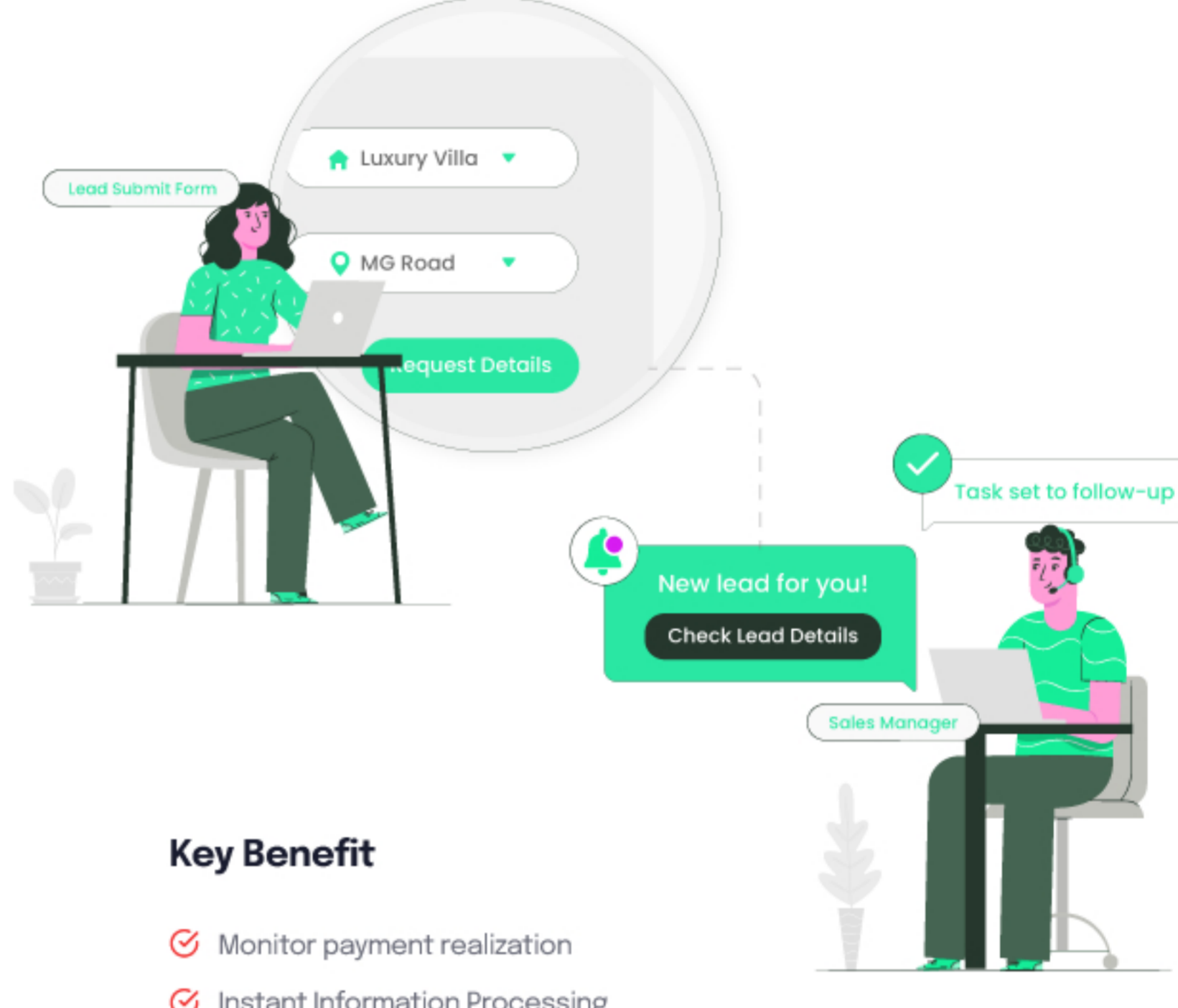
- ✔ Flat Booking Link with Dashboard
- ✔ Real Time Database Status
- ✔ Record Multiple Project Unit Detail
- ✔ Make Multiple Payment Schedules Client Wise
- ✔ Track Client Booking and Due Amount
- ✔ Print Receipts/ Booking Letter/ Demand Letter etc
- ✔ Units Transfer, Cancellation, and Block Option
- ✔ Track Unit Status in Detail
- ✔ Interest Charging Option in Case of Late Payment
- ✔ Reports As Per Requirement
- ✔ SMS and Email Notification
- ✔ Automated Database Management Systems

Sales MIS

- ✔ Month wise / Period wise Booking Analysis
- ✔ Periodically check for Payments as per schedule
- ✔ Month-wise Sales Analysis
- ✔ Cheque Dishonor & Defaulters Tracking
- ✔ Outstanding Payments
- ✧ Unit wise ✧ Sales Rep. wise ✧ Broker / Agent wise

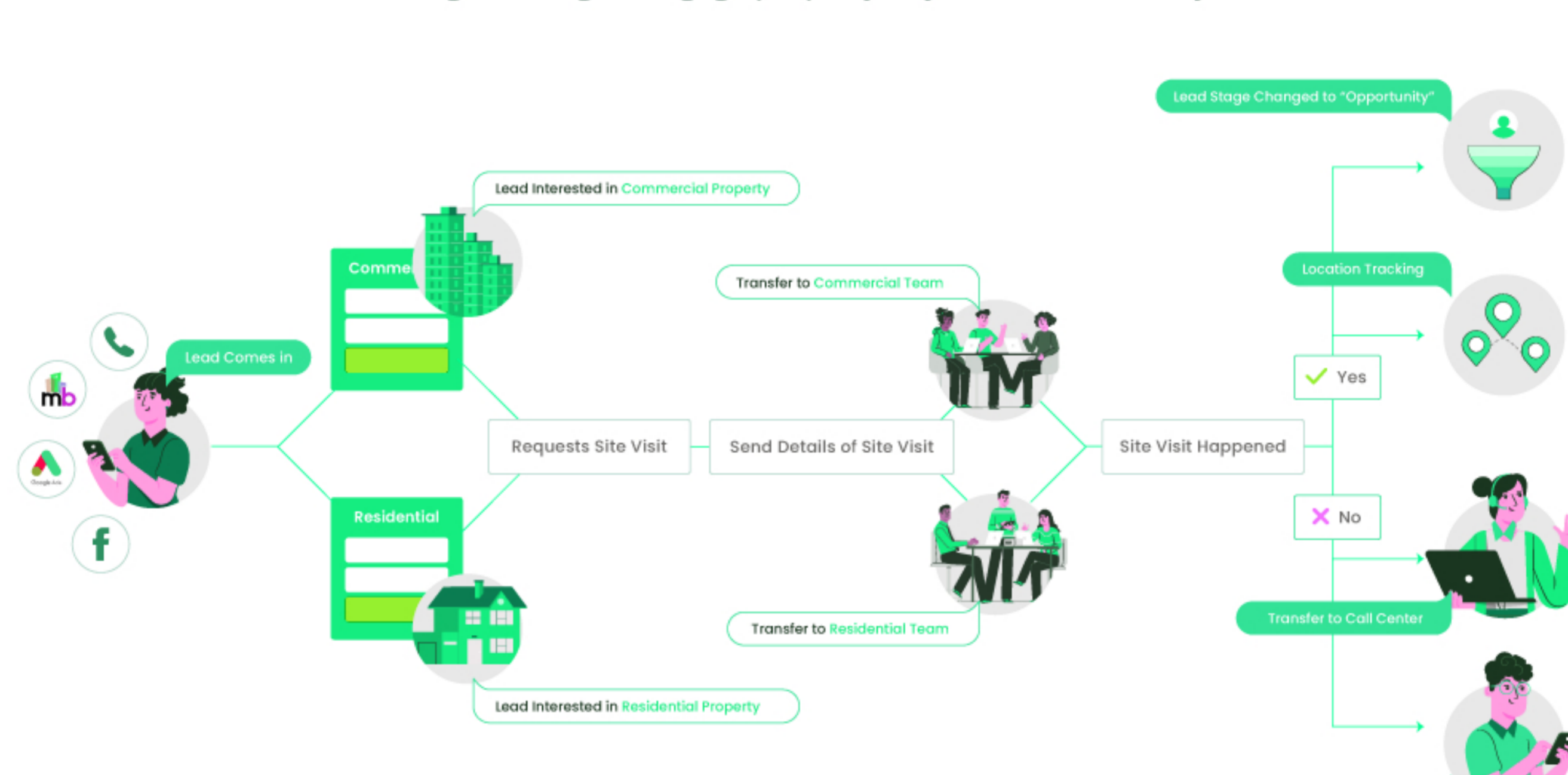
Key Benefit

- ✔ Monitor payment realization
- ✔ Instant Information Processing
- ✔ Tight control on fake bookings



Increase real estate sales with end-to-end sales execution

Ensure zero lead leakage, manage + engage property buyers & leads till they become customers



PURCHASE



Features

- ✔ Quotation Entry
- ✔ Purchase Order Entry
- ✔ Purchase Bill Entry
- ✔ Goods Receive Entry
- ✔ Purchase Return Entry

Reports

- ✔ Item History
- ✔ Quotation Register
- ✔ Purchase Order Register
- ✔ Goods Receive Register
- ✔ Purchase Return Register

Data Input Section

- ✔ Defining of Survey / Campaign
- ✔ Survey Questionnaire
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- ✔ Payment Tracking
- ✔ Discount entry if any
- ✔ Defaulters list

Purchase MIS

- ✔ Purchase Trend - Month-wise
- ✔ Top Supplier Analysis:
- ✔ Outstanding Reports Party-wise / Product-wise
- ✧ High / Low / Last Rate Purchases

Output Information

- ✔ Inquiry Follow-ups
- ✔ Daily Activity Report of Sales Rep.
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Key Benefit

- ✔ Online instant information for making PO:
- ✧ Best supplier /Lowest last rate / Nearest supply location
- ✔ Monitor and control Purchases / Imports
- ✔ Quick Information of Dispatch and variations through central database
- ✔ Quick Review on Purchase Rate variations
- ✔ Quick Information exchange

STOCK/STORE

Features

- ✔ Material Demand Entry
- ✔ Stock Receive Entry
- ✔ Stock Issue Entry
- ✔ Stock Transfer
- ✔ Stock Receive Entry

Reports

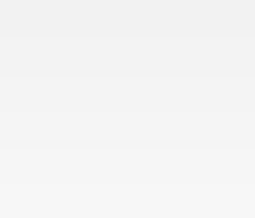
- ✔ Stock Ledger
- ✔ Stock Summary
- ✔ Stock Transfer Register
- ✔ Stock Day Book



OUR SUPPORT



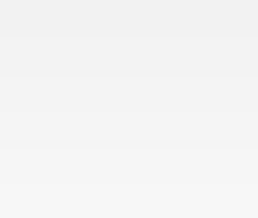
Always Available



Technical Support



High Experience



On Demand Solution

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